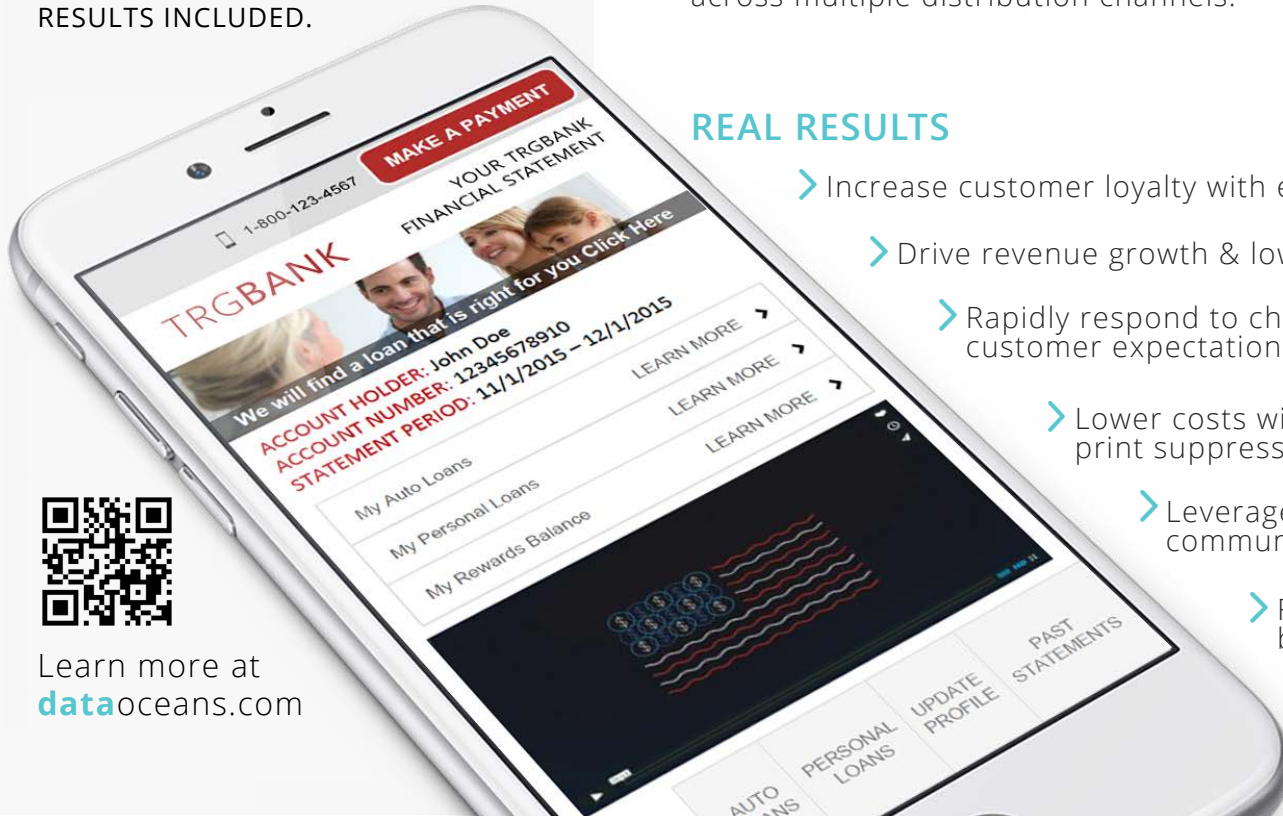# DATAOCEANS

data in motion

Customer communications simplified.

NO ASSEMBLY REQUIRED.
RESULTS INCLUDED.

Learn more at
dataoceans.com

REAL PROBLEMS

Your customer's communication expectations are being set outside of the banking industry as digital transformation influences their perception of day-to-day interactions. Additionally, as the number of delivery channels continues to grow, it becomes increasingly difficult to sustain meaningful and effective customer engagement with a consistent brand experience. Common challenges include:

- Multiple legacy systems
- Inaccessible siloed data
- Fragmented communications solutions
- Simple content changes require large IT projects
- Confusing customer journeys inhibit business objective
- Increasing financial and reputational risks

REAL SOLUTIONS

The DataOceans Oceanus platform is an integrated comprehensive solution that unlocks data from disparate legacy applications to create and deliver compelling interactive communications such as bills, statements, notices, marketing pieces, and alerts across multiple distribution channels.
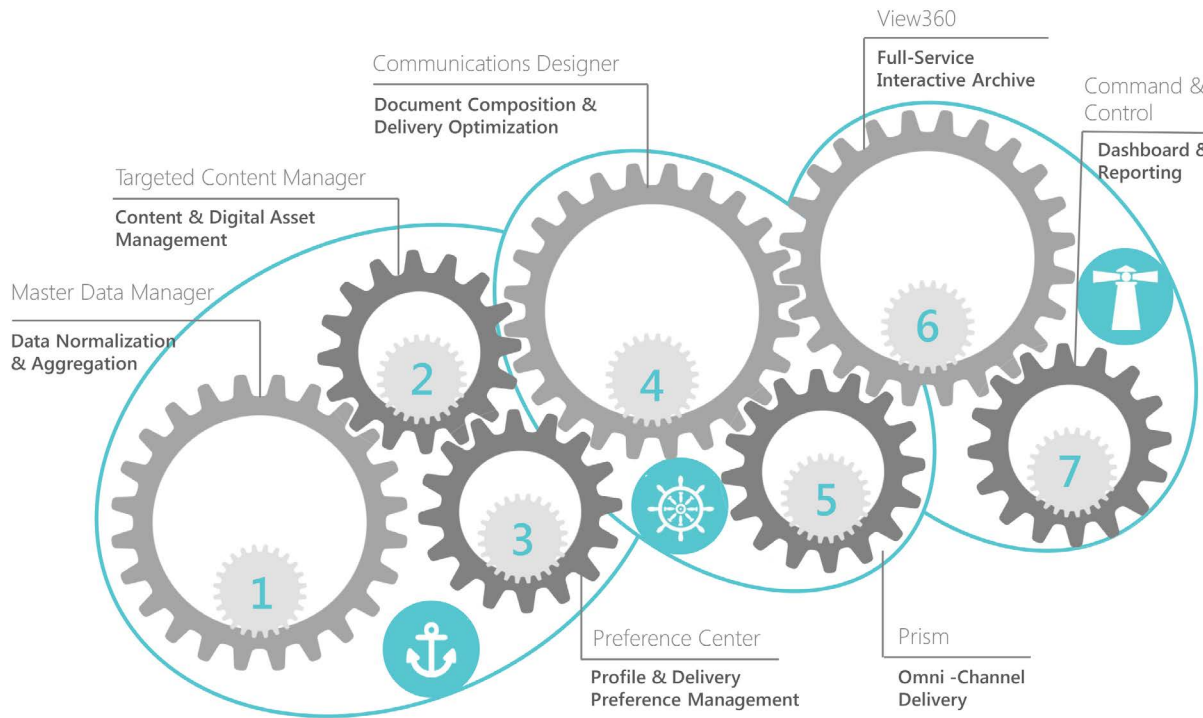
REAL RESULTS

› Increase customer loyalty with engaging omni-channel communications

› Drive revenue growth & lower DSO with a personalized customer journey

› Rapidly respond to changing regulations, business strategies and customer expectations without long IT project timelines

› Lower costs with enhanced digital engagement, accelerated print suppression, and reduced call volumes

› Leverage current OpEx funding to transform your communication capabilities

› Free up business resources to focus on business problems-not technology integration

OCEANUS
Customer communications... simplified.

The Oceanus platform empowers your business to orchestrate, change, and govern your customer communications, removing the cost and long timelines of technology projects.

Master Data Manager
Data Normalization & Aggregation

Targeted Content Manager
Content & Digital Asset Management

Communications Designer
Document Composition & Delivery Optimization

View360
Full-Service Interactive Archive

Command & Control
Dashboard & Reporting

Preference Center
Profile & Delivery Preference Management

Prism
Omni -Channel Delivery

ANCHOR
Consolidates & positions all data and content necessary to support full lifecycle Customer Communications Management

HELM
Utilizes data & content as the foundation to create and deliver relevant and personalized customer communications

LIGHTHOUSE
Leverages data & content to strengthen insights, manage process efficiencies, and ensure regulatory compliance

WHY DATAOCEANS? A guaranteed ROI

Buy outcomes, not promises.

Let's face it... getting initiative funding is not simple. DataOceans works with our clients to **minimize the initial CAPEX investment required,** and the Oceanus platform can be deployed in a hosted model in as little as **3-6 months.**

Our unique all-inclusive per customer pricing model is typically less than the current cost of statement inserts.

Reallocate OpEx funding for inserts to enable a rich omni-channel communications experience for your customers. Proactively engage with us and we will guarantee your results by offering discounted pricing until we help you achieve your goals.